

# International Roof Coatings Conference Call for Abstracts

Dallas, TX | October 18 – 21, 2027



In conjunction with the RCMA 2027 Fall Meeting, the **International Roof Coatings Conference (IRCC)** builds on a long-standing tradition of bringing together manufacturers, formulators, contractors, building owners, facility managers, designers, researchers, and public-sector stakeholders to share practical learning and advance roof coating technologies. Past programs have combined peer-reviewed technical presentations with real-world case studies, structured session tracks, and dedicated networking opportunities.

We invite abstracts and presentation proposals for the 2027 International Roof Coatings Conference (IRCC), to be held at [The Westin Dallas Stonebriar Golf Resort & Spa](#) on October 18–21, 2027. The program will feature technical and business-focused sessions on innovation, performance, sustainability, standards, and market adoption of roof coating technologies. Topics are aligned to the conference agenda, including Tuesday's sessions on new developments and technology, Contractors/Consultants panel and Wednesday's sessions on economics, innovation, and reflective/cool roof programming.

## 1 Suggested Topic Areas | Other Topics Welcome

- **Sustainability** (e.g., product category rules, LCA, how Environmental Product Declarations [EPDs] are used by designers, specifiers, etc.; how coatings help reduce waste, promote well-being, etc.; chemical transparency, safer chemistry, procurement requirements, audits; codes, standards)
- **Water exposure and ponded-water performance** (e.g., failure modes, formulation strategies, test methods, field lessons learned)
- **Innovation and Emerging Technology** (e.g., weathering simulation methods, correlation to real-world exposure, durability metrics; cool roof coatings, stay-clean performance, hybrid chemistries including silane-based systems, high performance elastomerics, PMMA, PUMA, marketing innovation, adoption barriers)
- **Field Application and Quality** (e.g., use of drones for inspection, measurement, thermal analysis and documentation; case studies; coating aged single-ply, moisture entrapment; surface prep methods, adhesion, moisture considerations, QA/QC and inspection)
- **Roof system decision-making** (e.g., preservation vs. restoration, thin vs. thick film strategies, risk and warranty considerations)
- **Building Owner/Facility Managers Perspectives** (e.g., cost/benefit and payback models, affordable housing applications, total cost of ownership, peak demand reduction, grid impacts, modeling and measurement, life cycle cost analysis [LCCA] maintenance cycles, sensitivity analyses)

## 2 Submission Formats

- **Oral presentation** (30 minutes including Q&A)
- **Case study/lessons learned** (field performance, implementation, or program outcomes)
- **Panel proposal** (moderator plus 3–5 panelists)

### 3 Abstract Requirements

- **Length:** 250–400 words
- **Include:** title; presenter name(s), affiliation(s), and contact; presentation type (oral/panel/case study/poster); and a short bio (50–100 words)
- **Focus:** clearly state the problem/opportunity, approach, key findings (or expected outcomes), and practical relevance to roof coatings

### 4 Key Dates

- **Abstract submission deadline:** October 1, 2026
- **Notification of acceptance:** December 1, 2026
- **Final presentation materials due:** October 1, 2027
- **Conference dates:** October 18–21, 2027
- **Conference location:** [The Westin Dallas Stonebriar Golf Resort & Spa](#)

### 5 Review Criteria

- Technical quality and credibility of methods/data
- Originality and relevance to the roof coatings industry
- Practical applicability (field impact, implementation guidance, decision support)
- Clarity and completeness of the abstract
- Balance of the overall program (technology, economics, sustainability, and innovation)

### 6 How To Submit

Please submit abstracts electronically to [rparoli@roofcoatings.org](mailto:rparoli@roofcoatings.org). Use the subject line: “IRCC Call for Papers – [Your Last Name]”.

**Questions?** Contact Ralph M. Paroli at [rparoli@roofcoatings.org](mailto:rparoli@roofcoatings.org).

